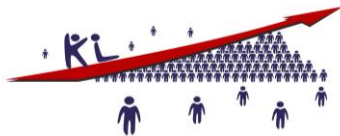


# Katedra Zarządzania Kapitałem Ludzkim

WYDZIAŁ NAUK EKONOMICZNYCH I ZARZĄDZANIA  
UNIwersytet SZCZECIŃSKI

Department of Human Capital Management  
Faculty of Economics and Management  
University of Szczecin

is announcing II Scientific Conference:



## HUMAN CAPITAL IN ENTERPRISE AND ECONOMY – PERSPECTIVE OF MANAGEMENT AND ECONOMICS

### Honorary patronages:

- Marshall of West Pomeranian Voivodeship Olgierd Geblewicz
- President of Szczecin Piotr Krzystek
- Rector of University of Szczecin prof. zw. dr hab. Edward Włodarczyk
- Dean of the Faculty of Economics and Management, University of Szczecin prof. zw. dr hab. Waldemar Tarczyński



Międzyzdroje, 16-18 May 2018

<http://konferencja.kzkl.eu/>

### PUBLICATION:

Only papers with positive reviewers' feedback will be forwarded to publication in:

- Scientific Journal: Marketing and Management (<https://wnus.edu.pl/miz/en/>)
- Scientific Papers of Faculty of Economics and Management, University of Szczecin
- Folia Oeconomica Stetinensia (statistical analysis required; <https://wnus.edu.pl/fos/en/>)

### ORGANISING COMMITTEE:

Prof. Ewa Mazur-Wierzbicka (President of the Committee)  
Sandra Misiak-Kwit, Ph.D. (Vice-President of the Committee)  
Marta Młokosiewicz, Ph.D. (Vice-President of the Committee)  
Prof. Wojciech Jarecki  
Prof. Katarzyna Włodarczyk  
Prof. Marek Kunasz  
Prof. Patrycja Zwiech

### CONFERENCE FEES:

**330 Euro** – covers: publication, accommodation, access to all sessions, coffee breaks, lunch, gala dinner

**260 Euro** – covers: accommodation, access to all sessions, coffee breaks, lunch, gala dinner

**160 Euro** – covers: publication

The details of bank account number will be given to directly to conference participants in the near future.

### CONTACT:

Department of Human Capital Management  
University of Szczecin  
Mickiewicza Street 64-66, 71-101 Szczecin  
e-mail: [s.misiak@wneiz.pl](mailto:s.misiak@wneiz.pl)

### VENUE:

Vestina Hotel\*\*\*  
Promenada Gwiazd Street 30, 72-500 Międzyzdroje  
Phone no: +48 91 32 80 973  
[www.hotelvestina.pl/en](http://www.hotelvestina.pl/en)

## SCIENTIFIC BOARD:

prof. Wojciech Jarecki (**President**) – University of Szczecin  
prof. Grażyna Bartkowiak - Polish Naval Academy in Gdynia  
prof. Hans-Peter Benedikt - Hochschule für Nachhaltige Entwicklung Eberswalde  
prof. Joanna Cewińska – University of Łódź  
prof. Anna Cierniak-Emerych – Wrocław University of Economics  
prof. Halina Czubasiewicz – University of Gdańsk  
prof. Małgorzata Gawrycka – Gdańsk University of Technology  
prof. Wiesław Gołnau – University of Gdańsk  
Prof. Waclaw Jarmołowicz – The WSB University in Poznań  
Prof. Urszula Jeruszka – Pedagogical University and Institute of Labour and Social Studies  
Prof. Marta Juchnowicz – Warsaw School of Economics  
Prof. Sławomir Kamosiński – Kazimierz Wielki University in Bydgoszcz  
Prof. Marek Kunasz – University of Szczecin  
Prof. Dagmara Lewicka - AGH University of Science and Technology in Kraków  
Prof. Anna Lipka – Katowice University of Economics  
Prof. Ewa Mazur-Wierzbicka – University of Szczecin  
Prof. Michał A. Michalski – Adam Mickiewicz University in Poznań  
Prof. Alicja Miś – Kraków University of Economics  
Prof. Renata Oczkowska – Kraków University of Economics  
Prof. Alberto Lozano Platonoff – University of Szczecin  
Prof. Aleksy Pochtowski - Kraków University of Economics  
Prof. Anna Rakowska - Maria Curie-Skłodowska University in Lublin  
Prof. Beata Skowron-Mielnik – Poznań University of Economics  
Prof. Marzena Stor - Wrocław University of Economics  
Prof. Julita Wasilczuk – Gdańsk University of Technology  
Prof. Zenon Wiśniewski – The Nicolaus Copernicus University in Toruń  
Prof. Katarzyna Włodarczyk – University of Szczecin  
Prof. Anna Wziątek-Staśko – Jagiellonian University in Kraków  
Prof. Patrycja Zwiech – University of Szczecin

## IMPORTANT DATES:

- 10.12.2017 r. – registration of participation
- 30.12.2017 r. – full paper submission
- 31.01.2018 r. – fee payment
- 9.05.2018 r. – conference agenda
- **16-18.05.2018 r. – conference**

## THEMATIC AREAS:

**1. Human Resources Management:** the hiring and dismissal of personnel, evaluation, motivation, development, employee retention, leadership, conflicts in organisation, pathologies and dysfunctions in human resources management, change management, interpersonal communication, career management, competency models.

**2. Management of Human Capital:** labour market, demography, migration, entrepreneurship, health.

**3. Managerial and economic education:** educational practices, competences and expectations of employees, economic education, education system, lifelong learning.

**4. Values of the organisation:** business ethics, social capital, trust in organisation, relationships within the organisation, corporate culture, corporate social responsibility.

**5. New challenges, trends and concepts relating to the Human Resources Management and Management of Human Capital:** diversity management, talent management, family-oriented HRM, knowledge management, international HRM, others.