

4th International Scientific Conference „MODERN ECONOMICS”

Conference programme

Honour patronage

Rector of the Mykolas Romeris University

Assoc. Prof. Algirdas Monkevičius

TUESDAY 09.05.2017

08.30-09.30 ACCREDITATION (next to room I-414)

09.30 – 10.45 OPENING (room I-414)

Guest presentations:

Assoc. Prof. Algirdas Monkevičius; Rector of the Mykolas Romeris University, Lithuania - Honour patronage

Prof. Dr. Tadas Sudnickas; Director of Institute of Management, Mykolas Romeris University, Lithuania

Prof. US Barbara Kryk; Director of Institute of Economics, University of Szczecin, Poland

Plenary session:

Modern Economics - Generator of Inequality and Social Instability?

Prof. Dr. Boguslavas Gruževskis; Director of Labour Market Research Institute, Lithuanian Social Research Centre, Lithuania

The public aid for the investments in Poland - current regulations and the future plans

President of the Board the Kostrzyn-Slubice Special Economic Zone Krzysztof Kielec - Gold Strategic Partner

10.45-12.15 SESSION 1

Session in English language (room I-416)

Leading person session: Prof. AMG Adam Przybyłowski; Gdynia Maritime University, Poland

Economic factors determining the demand of sport and physical activity

Prof. Dr. Čingienė Vilma, Mykolas Romeris University, Lithuania; PhD student Diana Komskienė, Kaunas University of Technology, Lithuania

Directions of computer simulation use in experimental economics

Prof. US Małgorzata Łatuszyńska; University of Szczecin, Poland

Maritime Industries as an European Union Innovation and Economic Activity Areas

Prof. AMG Marek Grzybowski; Gdynia Maritime University, Poland

The need for marketing in nursing homes? Perceptions on quality of life, happiness and solitude in the elderly

PhD Nina Szczygieł; GOVCOPP, University of Aveiro, Portugal

Discussion

Session in Polish language (room I-414)

Leading person session: Prof. INE PAN Aleksander Jakimowicz; Institute of Economics Polish Academy of Sciences, Poland

The transformation of work culture in one-generation companies IT sector

Prof. Dr. Grażyna Krzyminiewska; Poznań University of Economics and Business, Poland

Challenges for socio-economic development under the Rural Development Program 2014-2020

Prof. UR Michał Cupiał; Assoc. Prof. Eng. Anna Szeląg-Sikora; University of Agriculture in Krakow, Poland

Cognitive neuroscience techniques in experimental economics

Prof. US Eng. Kesra Nermend; University of Szczecin, Poland

Deregulation of the labour markets in the countries of Central and Eastern Europe - selected issues

Prof. PG Małgorzata Gawrycka; Gdańsk University of Technology, Poland

Helicopter money as a strategy to reduce the effects of the financial crisis

Prof. SGH Agnieszka Alińska; Warsaw School of Economics, Poland

Discussion

12.15-12.45 COFFEE BREAK (room I-220)

12.45-14.15 SESSION 2

Session in English language (room I-416)

Leading person session: Prof. Dr. Tadas Sudnickas; Mykolas Romeris University, Lithuania

Development of entrepreneurship competencies in Education study programmes in universities of Latvia and Lithuania

Dr. Julija MELNIKOVA, Klaipeda University, Lithuania; Prof. Dr. Norbert GRÜNWALD, Hochschule Wismar, Germany; Dr. Jeļena ZAŠČERINSKA, Centre for Education and Innovation Research, Latvia; Prof. Dr. Eng. habil. Andreas AHRENS, Hochschule Wismar, Germany

The impact of terrorism on the tourism economy

Assoc. Prof. Arvydas Survila; Assoc. Prof. Brigita Žuromskaitė; MA Edvinas Mikėnas; Mykolas Romeris University, Lithuania

Criteria for buying organic food by consumers from different regions of Poland

PhD Julia Wojciechowska-Solis; PhD Andrzej Soroka; University of Life Sciences in Lublin, Poland

Notifications to food from European Union countries in the RASFF

PhD Eng. Marcin Pięłowski; Gdynia Maritime University, Poland

Discussion

Session in Polish language (room I-414)

Leading person session: Prof. Dr. Grażyna Krzymieniewska; Poznań University of Economics and Business, Poland

Realization of the social goals of the Europe 2020 strategy in the countries of the former Eastern Bloc

Prof. US Barbara Kryk; University of Szczecin, Poland

Common Agricultural Policy towards socio-economic development of the agricultural sector in the European Union countries

Assoc. Prof. Eng. Anna Szeląg-Sikora; Prof. UR Michał Cupiał; University of Agriculture in Krakow, Poland

Spatial Diversity of High-Tech Industries and Knowledge-Intensive Services Development in Central and Eastern Europe

Prof. UE Eng. Anna Skórska; PhD Andrzej Wójcik; University of Economics in Katowice, Poland

Assessment of economic efficiency of the water melioration

Assoc. Prof. Eng. Piotr Stachowski; Assoc. Prof. Eng. Michał Fiedler; Assoc. Prof. Eng. Adam Zydróż; Poznań University of Life Sciences, Poland

Credit rating assessment methodology

PhD Patrycja Chodnicka-Jaworska; University of Warsaw, Poland

Discussion

14.15-15.15 DINNER

15.15-20.30 Trip to Trakai (supper included)

WEDNESDAY 10.05.2017

09.30-11.00 SESSION 3

Session in English language (room II-331)

Leading person session: Prof. US Małgorzata Łatuszyńska; University of Szczecin, Poland

Practical case of investment in Facebook

Prof. Jorge Eduardo Vila Biglieri, University of Vigo, Spain; Livio Mistretta, University of Palermo, Italy

Smart and sustainable mobility in modern agglomerations

Prof. AMG Adam Przybyłowski; Gdynia Maritime University, Poland

Modeling the tourism specialist competencies

Prof. Dr. Andrius Valickas; PhD student Alina Katunian; Mykolas Romeris University, Lithuania

Ex-post Regulation as method of the public policy in the regulated sectors

PhD Rafał Nagaj; University of Szczecin, Poland

Discussion

Session in Polish language (room II-230)

Leading person session: Prof. SGH Agnieszka Alińska; Warsaw School of Economics, Poland

Factors affecting the efficiency of the management of local government

Prof. UEK Łukasz Popławski; Cracow University of Economics, Poland

Quality of Government at Regional Level - Example of Polish and Lithuanian regions

Prof. US Danuta Miłaszewicz; University of Szczecin, Poland

Contemporary conditions of the inflow of foreign capital in the aspect of local development

Assoc. Prof. Wiesława Lizińska; University of Warmia and Mazury in Olsztyn, Poland

Creating conditions for the development of entrepreneurship by local authorities

PhD Janina Jędrzejczak-Gas; PhD Eng. Anetta Barska; PhD Joanna Wyrwa, University of Zielona Góra, Poland

The importance of tourism products for the regional economy on the example of Podkarpacie Region

PhD Eng. Artur Stec; Rzeszow University of Technology, Poland

The state/government in a view of Polish, Lithuanian and Slovak students in the light of research on social capital

PhD Piotr Szkudlarek; University of Szczecin, Poland

Discussion

11.00-11.30 COFFEE BREAK (room I-220)

11.30-12.45 SESSION 4

Session in English language (room II-331)

Leading person session: Prof. UE Anna Skórska; University of Economics in Katowice, Poland

Marketing in Architectural Services: An exploratory study in the Portuguese architecture industry

Assis. Prof. Helena M. Nobre, University of Aveiro, Portugal; MA Joana Faria, University of Minho, Portugal

The role of public administration in tourism development in case of the Torun Country

PhD Andrzej Anszperger; Nikolaus Copernicus University in Toruń, Poland

The attitude of Polish society from rural and urban areas to renewable energy sources

PhD Andrzej Soroka; PhD Julia Wojciechowska-Solis; University of Life Sciences in Lublin, Poland

The role of social participation in the concept of good governance - theoretical approach

MA Małgorzata Zakrzewska; University of Szczecin, Poland

Discussion

Session in Polish language (room II-230)

Leading person session: Prof. US Barbara Kryk; University of Szczecin, Poland

Wikinomic business patterns in Polish conditions

Prof. INE PAN Aleksander Jakimowicz; Institute of Economics Polish Academy of Sciences, Poland

Urban pressure on protected areas on the example of Wielkopolska National Park

Assoc. Prof. Eng. Adam Zydroń; MA Eng. Mateusz Iwiński; MA Eng. Magdalena Antkowiak; Poznań University of Life Sciences, Poland

Impact of economic and social changes on building competitive advantage by modern companies

PhD Michał Igielski; Gdynia Maritime University, Poland

Characteristics of state aid granted to SMEs from EU funds by labor offices - an example of the Lodz labor offices

PhD Eugeniusz Brzuska; Naczelna Organizacja Techniczna Oddział Łódzki, Poland

Study of poverty using the method VMCM on the example of West Pomeranian province

Prof. US Małgorzata Łatuszyńska, Prof. US Eng. Kesra Nermend; University of Szczecin, Poland

Discussion

12.45-13.00 SESSION BREAK (room II-230)

13.00-14.15 THE PANEL OF YOUNG SCIENTISTS (room II-230)

Leading person session: Prof. US Danuta Miłaszewicz; University of Szczecin, Poland

The use of the CGE model in measuring economic reality on selected examples

MA Jan Polaszczyk; Rzeszow University of Technology, Poland

Automotive clusters in special economic zones in Poland on the example of Wałbrzych and Legnica Special Economic Zones

MA Alina Piątysek-Pych; Polish Economic Society, Poland

The impact of innovation potential on the economic efficiency of innovation processes

MA Szczepankiewicz Maciej; Poznan University of Technology

Development of road infrastructure and collisions involving forest animals

MA Eng. Mateusz Iwiński; Poznań University of Life Sciences, Poland

Corporate Innovation in China

Lian Chan, Nilin Liu, Lingying Tanf, Shimin Feng; Guangdong University, China

Innovation in China vs. Western Countries

Yuetong Chen, Zijun Liu, Mengli Hu, Zhixin Zhou; Guangdong University, China

Discussion

14.15-14.30 CLOSING CEREMONY (room II-230)

Prof. US Danuta Miłaszewicz; Department of Macroeconomics, Institute of Economics, University of Szczecin, Poland

Assoc. Prof. Brigita Žuromskaitė; Institute of Management, Mykolas Romeris University, Lithuania

14.30 DINNER